



# Getting to the Finish Line: Parent Engagement Strategies That Work

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# History of First 5 San Diego

- Created in 1998 by passage of CA Prop 10 (Funded by special tobacco tax)
- Distributed at the County level and State level

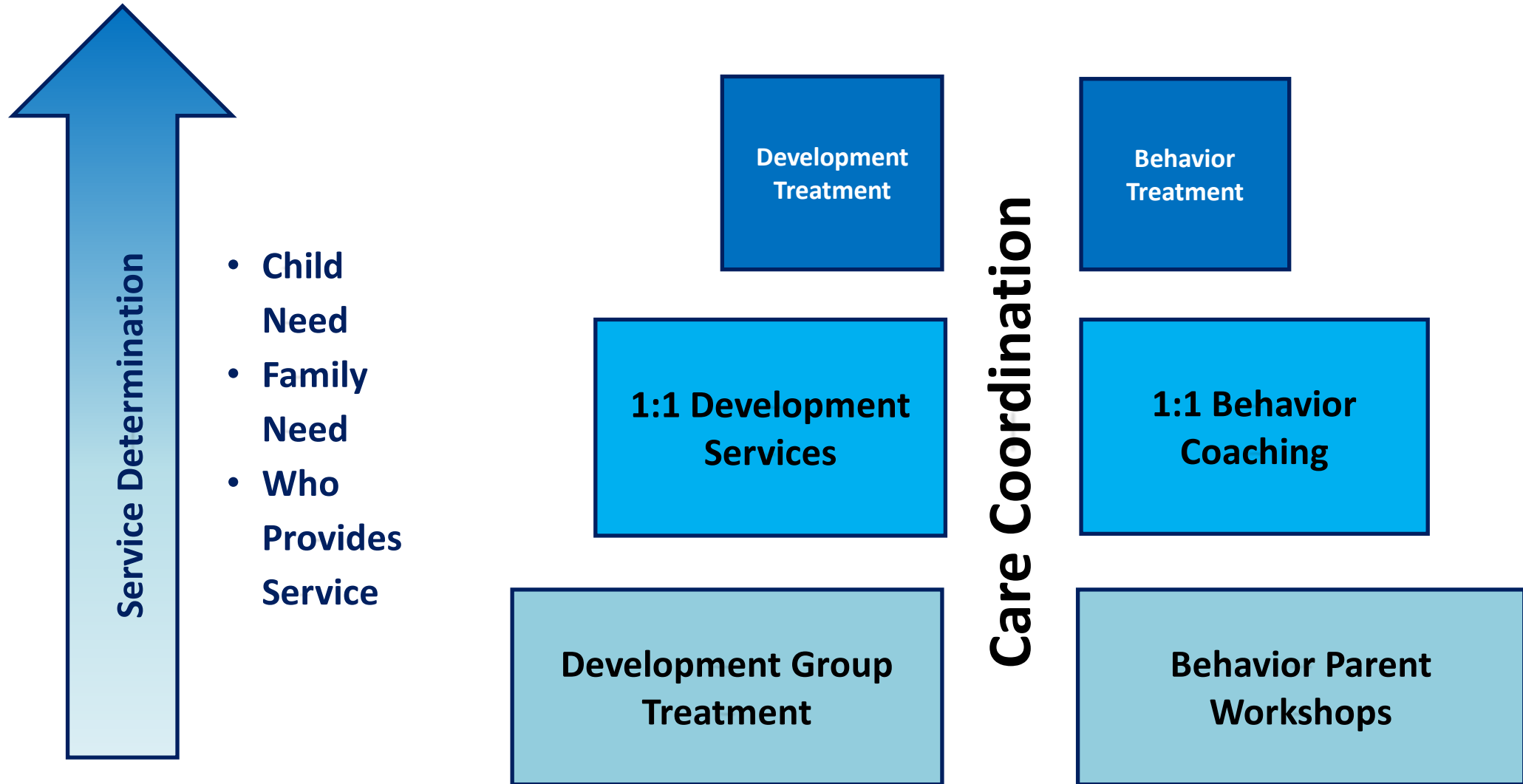




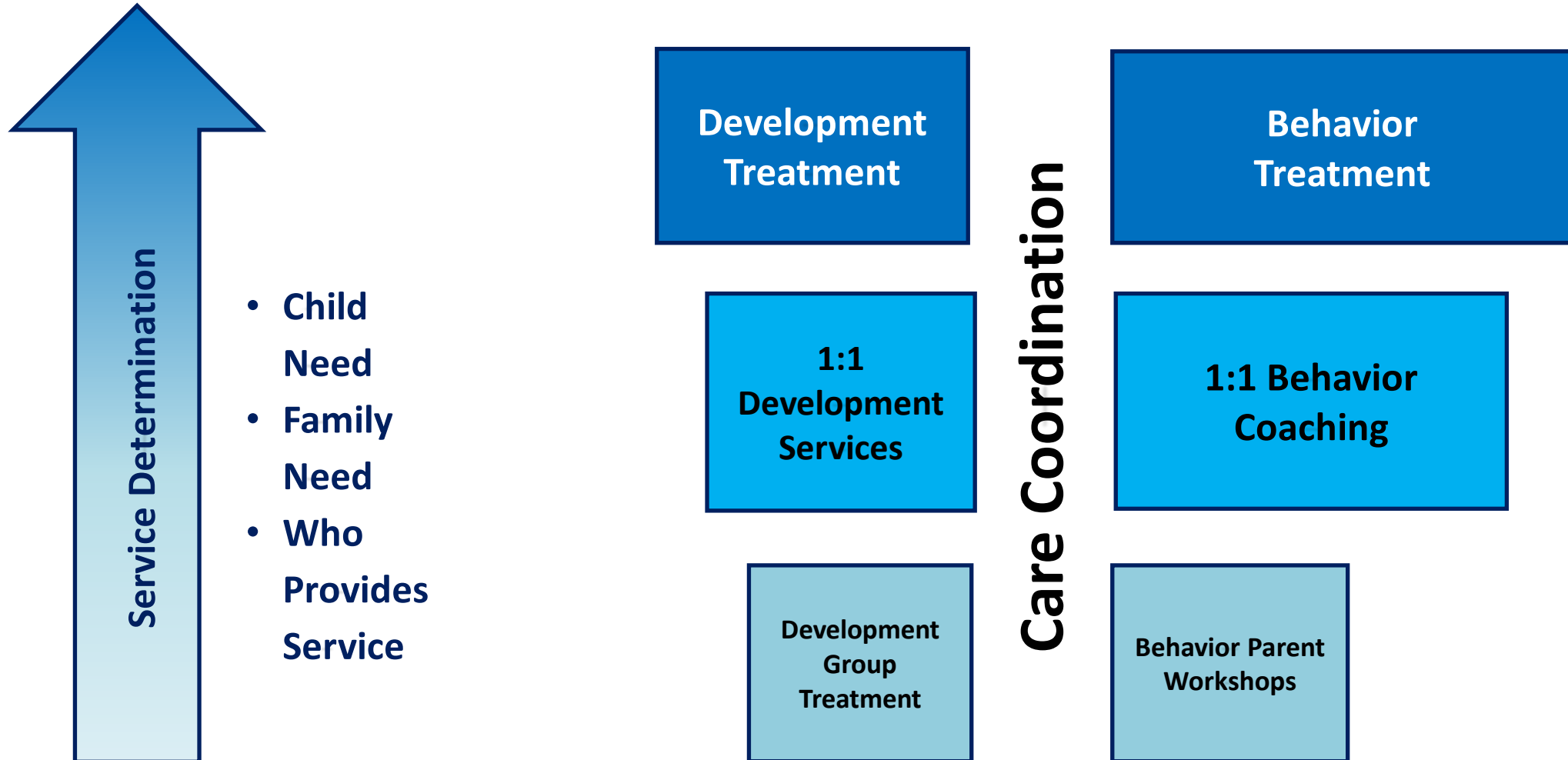
HDS treats children with mild to moderate developmental and behavioral concerns.

Approximately 330,000 children and their families have received services since 2006.

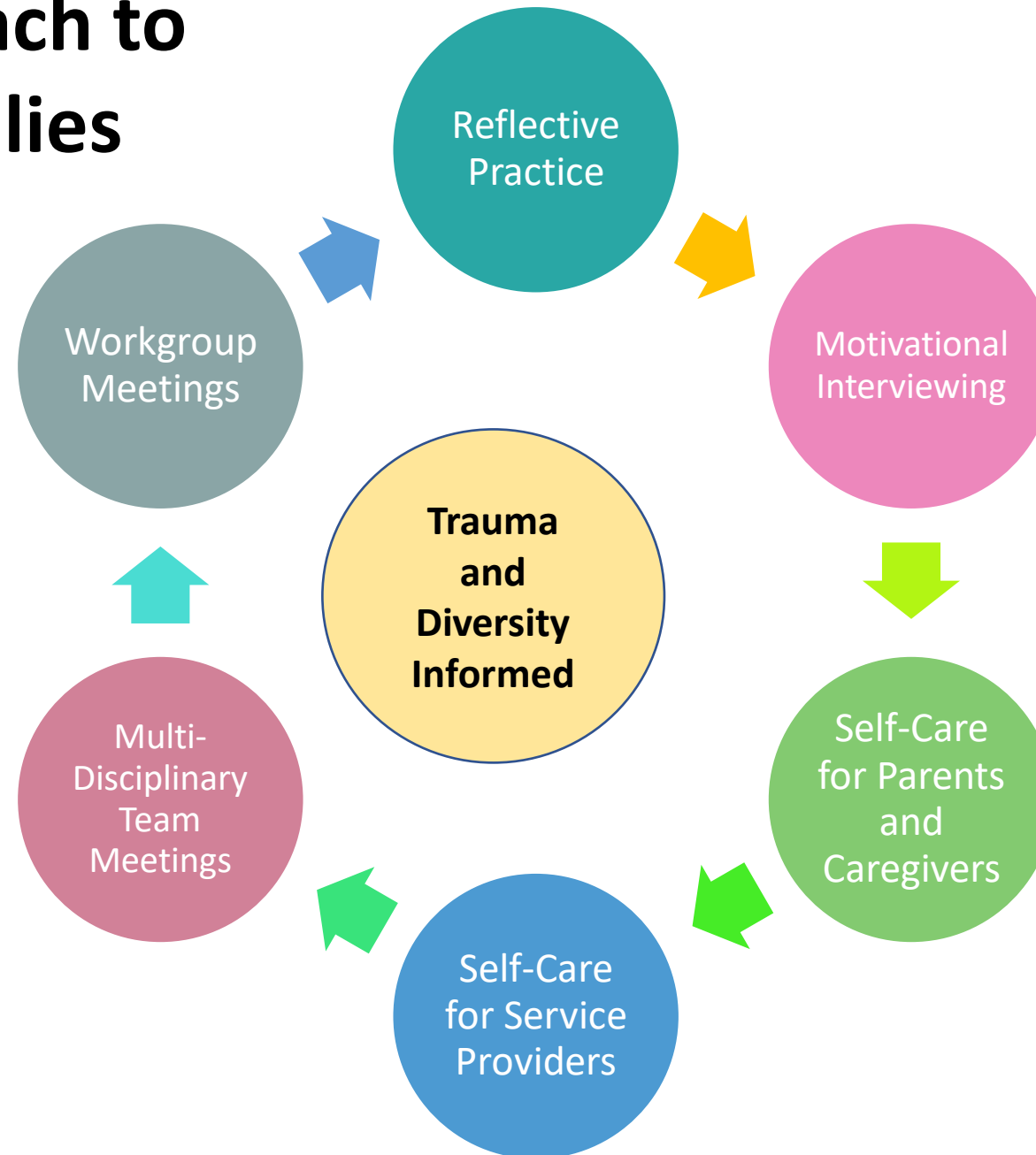
# HDS Service Model



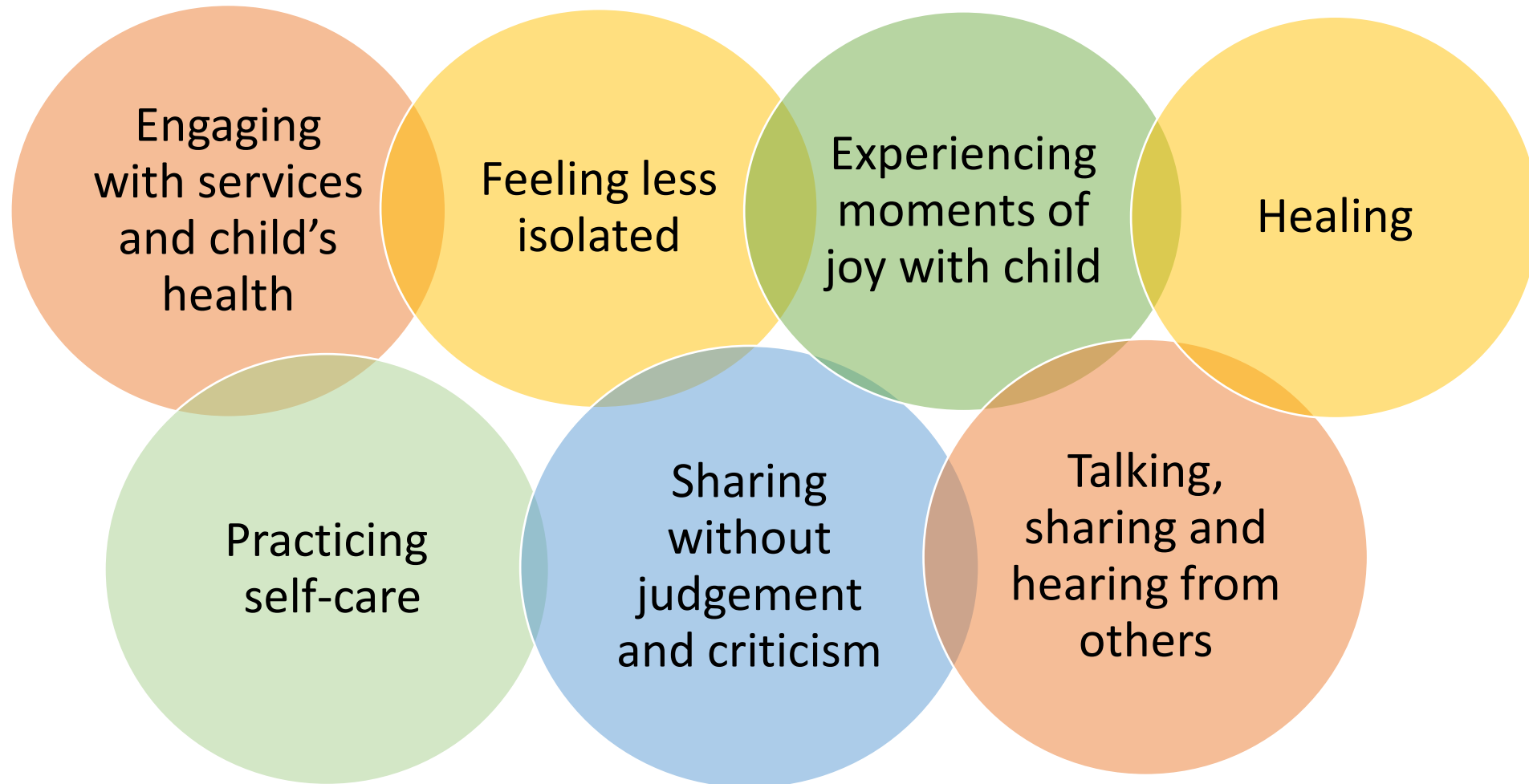
# HDS Service Model During COVID



# The HDS Approach to Engaging Families



# ***Our dream is that families are:***





# To move into a deeper level of supporting the parent/caregiver, we needed to:

Shift intake to a conversational, relationship building process

Create safety through a no agenda, no judgment approach

Build the relationship through asking about difficulties situations and trauma

Address parental mental health

# Parent Engagement Strategies

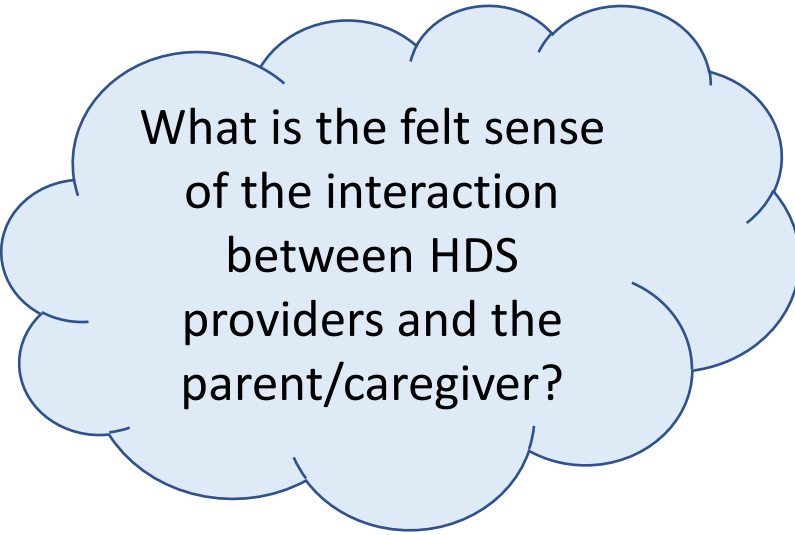
Care Coordination Assessment Process

Routines-Based Intervention/  
Getting to Know Your Child Call

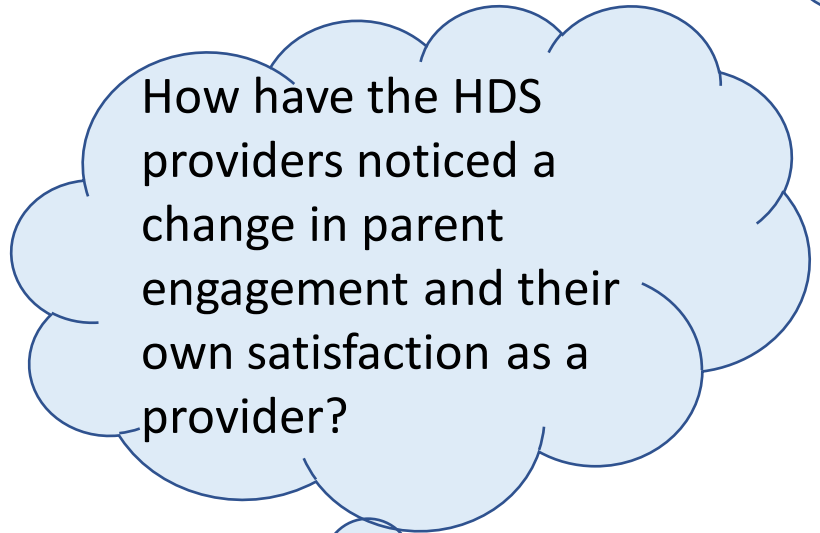
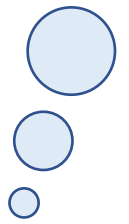
Caregiver Well-being Checkup Rollout

Provider Support Groups

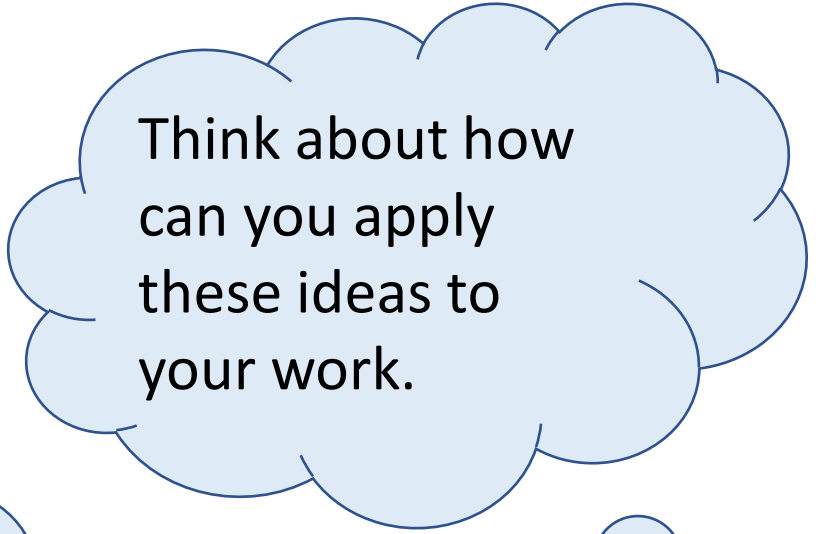
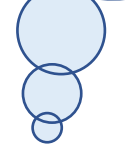
# As the HDS provider shares their experience:



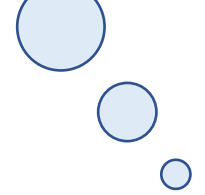
What is the felt sense of the interaction between HDS providers and the parent/caregiver?



How have the HDS providers noticed a change in parent engagement and their own satisfaction as a provider?



Think about how can you apply these ideas to your work.



# **Reflections**

**Q & A**